



FLORIDA ASSOCIATION FOR
PLAY THERAPY

SPONSORSHIP PROPOSAL

ANNUAL CONFERENCE

Join us for a **PLAYFULLY** good time!

APRIL 24-25, 2026

DOUBLETREE BY HILTON HOTEL
ORLANDO AIRPORT



FLORIDA ASSOCIATION FOR PLAY THERAPY

The purpose of the Florida Association for Play Therapy, Inc. (FAPT) is to advance the discipline of play therapy through promotion of the value of play, play therapy, and credentialed play therapists.

DEAR COMMUNITY PARTNER

The Florida Association for Play Therapy would like to invite you to promote your business by sponsoring our 2026 Annual Conference, which will be held at the DoubleTree by Hilton Hotel Orlando Airport on Friday, April 24th and Saturday, April 25th.

Maria Laquerre-Diego, LMFT, RPT-S™, will be presenting on a variety of play therapy techniques, including working with pre-teens, teenagers and families, as we bring together mental health practitioners with a passion for play therapy from across Florida. We anticipate 150-200 attendees. To achieve this goal, we are looking toward industry professionals to support our mission. With your generous sponsorship, we will be able to present our guests with a successful event that will further their passion in the field of play therapy.

There are different levels of sponsorship, each of which supplies sponsors with an engaging type of promotion during the event, such as your logo displayed on all print and digital media, sponsorship of tables, or ad space on event programs and flyers. This sponsorship will not only allow attendees to be introduced to your business for future networking but will also allow each sponsor multiple opportunities to market to a large audience, bringing more awareness to all that you offer!

Please refer to the sponsorship information for further details. If you have any questions or concerns, please feel free to contact us at conference@floridaplaytherapy.org.

On behalf of the entire event committee, we appreciate your consideration of sponsoring the Florida Association for Play Therapy 2026 Annual Conference.

Sincerely,

Marla Berger, LMHC, ATR, RPT-S™

Florida Association for Play Therapy Conference Committee Chair

SPONSORSHIP OPPORTUNITIES

Platinum \$3000

- Banner (provided by sponsor) hung at the event
- 1 exhibitor table in premium location at event
- Company flyer provided to attendees at check-in
- Logo and sponsorship announced on all marketing communications
- Includes 2 registrations
- Includes 3 minutes to speak at Saturday morning session
- **1 available**

Gold \$1000

- Banner (provided by sponsor) hung at the event
- 1 exhibitor table in premium location at event
- Company flyer provided to attendees at check-in
- Logo and sponsorship announced on all marketing communications
- Includes 1 registration

Silver \$500

- Company flyer provided to attendees at check-in
- Logo and sponsorship announced on all marketing communications

SPONSORSHIP OPPORTUNITIES

(CONTINUED)

Breakfast \$500

- Banner (provided by sponsor) or signage hung at breakfast area
- Sponsor provided swag around breakfast location
- **2 available**

Coffee Break \$500

- Banner (provided by sponsor) or signage hung at break area
- Sponsor provided swag around break location
- **2 available**

Awards \$300

- Business announced in sponsoring our award program to honor exceptional play therapists across Florida
- **1 available**

Registration Desk \$300

- Banner (provided by sponsor) or signage hung at registration desk
- Sponsor provided swag around registration desk
- **1 available**

SPONSORSHIP OPPORTUNITIES

(CONTINUED)

Self Care Station

\$300

- Banner (provided by sponsor) or signage hung at self care station
- Sponsor provided swag around self care station
- Sponsor to provide materials needed for self care station, as well as restock materials as needed
- **1 available**

Connection Cards

\$400

- Logo printed in the center of the Connection Card - a Networking Bingo opportunity
- **1 available**

ADDITIONAL INFORMATION

All Sponsors will be listed in the conference packet. Please complete the form below before February 1, 2026 and email with your logo to conference@floridaplaytherapy.org.

Cancellation of exhibitor space after March 7, 2026 will not receive a refund. Cancellations received prior to March 7, 2026 will receive a full refund, less a \$25 processing fee.



FLORIDA ASSOCIATION FOR PLAY THERAPY

SPONSOR INFORMATION:

COMPANY NAME: Berger Counseling Services

ADDRESS: 7522 Wiles Road B213, Coral Springs, FL 33067

TELEPHONE: 561-866-3056

EMAIL: marla@bergercounselingservices.com

CONTACT PERSON: Marla Berger

TITLE: Owner

SPONSORSHIP LEVEL: Self-Care

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THANK YOU!

We are excited to have you be a part of our vibrant,
growing community!