

DEAR COMMUNITY PARTNER,

The Florida Association for Play Therapy would like to invite you to promote your business by sponsoring our 2024 Annual Conference, which will be held at the Rosen Plaza Hotel in Orlando, Florida on Friday, May 3rd and Saturday, May 4th.

The engaging Terry Kottman, PhD, LMHC, RPT-S™ will be presenting on a variety of play therapy techniques, including working with pre-teens, teenagers and families, as we bring together mental health practitioners with a passion for play therapy from across Florida. We anticipate 150-200 attendees. To achieve this goal, we are looking toward industry professionals to support our mission. With your generous sponsorship, we will be able to present our guests with a successful event that will further their passion in the field of play therapy.

There are different levels of sponsorship, each of which supplies sponsors with an engaging type of promotion during the event, such as your logo displayed on all print and digital media, sponsorship of tables, or ad space on event programs and flyers. This sponsorship will not only allow attendees to be introduced to your business for future networking but will also allow each sponsor multiple opportunities to market to a large audience, bringing more awareness to all that you offer!

Please refer to the sponsorship information for further details (next page). If you have any questions or concerns, please feel free to contact us at info@floridaplaytherapy.org.

On behalf of the entire event committee, we appreciate your consideration of sponsoring the Florida Association for Play Therapy 2024 Annual Conference.

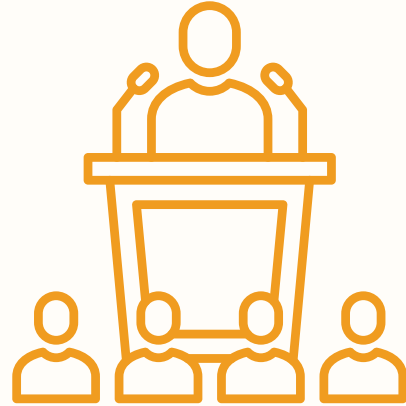
Sincerely,
Tara Moser, LCSW, RPT-S™, C-AAIS
FAPT President



SPONSORSHIP OPPORTUNITIES

Platinum \$3000

- Banner (provided by sponsor) hung at the event
- 1 vendor table in premium location at event
- Company flyer provided to attendees at check-in (150)
- Logo and sponsorship announced on all marketing communications
- Includes 2 registrations
- Includes 3 minutes to speak at Saturday morning session
- 1 available



Silver \$500

- Company flyer provided to attendees at check-in (150)
- Logo and sponsorship announced on all marketing communications

Gold \$1000

- Banner (provided by sponsor) hung at the event
- 1 vendor table in premium location at event
- Company flyer provided to attendees at check-in (150)
- Logo and sponsorship announced on all marketing communications
- Includes 1 registration

SPONSORSHIP OPPORTUNITIES

CONTINUED

Breakfast \$500

- Banner (provided by sponsor) or signage hung at breakfast area
- Sponsor provided swag around breakfast location
- 2 available

Awards \$300

- Business announced in sponsoring our award program to honor exceptional play therapists across Florida
- 1 available

Self Care Station \$300

- Banner (provided by sponsor) or signage hung at self care station
- Sponsor provided swag around self care station
- Sponsor to provide materials needed for self care station, as well as restock materials as needed
- 1 available

Coffee Break \$500

- Banner (provided by sponsor) or signage hung at break area
- Sponsor provided swag around break location
- 2 available

Registration Desk \$300

- Banner (provided by sponsor) or signage hung at registration desk
- Sponsor provided swag around registration desk
- 1 available



ADDITIONAL INFORMATION:

All Sponsors will be listed in the conference packet. Please complete the form below before April 1, 2024 and email with your logo to info@floridaplaytherapy.org.

Cancellation of exhibitor space after April 7, 2024 will not receive a refund. Cancellations received prior to April 7, 2023 will receive a full refund, less a \$25 processing fee.

Sponsor Information:

Company Name: _____

Address: _____

Telephone: _____

Email: _____

Contact Person: _____

Title: _____

Sponsorship Level: _____

THANK YOU

