

FAPT Board Meeting Minutes
Conference Call
Thursday, September 24, 2009

Members Present

Norma Bonet	FAPT President
Cary Ballesteros	FAPT Vice President
Julie Ojalvo	FAPT Treasurer
Teri Gutierrez	FAPT Secretary
Loretta Gallo-Lopez	FAPT Member-At-Large
Marie DAlessio	FAPT Member-At-Large
Tara Moser	SW FL Chapter President
Maureen Brioso-Mesa	Miami-Dade Chapter President

Guests

Sandy Barlow	FAPT CE Chair
Janice March	Prospective Sarasota Chapter

Meeting was called to order by President Norma Bonet at 8:32 pm

- Treasurer's Report
 - Julie reports that we currently have \$9000.00 in our budget as well as a Certificate of Deposit (CD) of \$25,000.00.
 - She proposed that we withdraw the monies in the CD and give it back to the membership through a discounted rate for the state conferences.
 - The criteria for this discounted rate would be the following: The FAPT members would have to be in good standing since at least January 2008 and the discount would be offered to the first 200 registrants that meet the above criteria.
 - This discount would apply to the 2010 conference and could continue to be offered for the following 3 years.
 - The following information was given about the conference to consider: The actual cost of putting on the conference runs from approx. \$15,000 to \$ 20,000 (closer to \$16,000)
 - The average number of attendees is approx. 125 (25 of those being non-members).
 - There are currently 235 members in Florida
 - We discussed ways to market this discount to non members as well in order to increase our membership
 - Marie stated that she was concerned about the "Attrition Clause". Loretta stated this would not be a concern since the monies are "liquid".
 - To make the discount last for 3 years the following was proposed: This year the discount could be marketed for members as a discount that extends over time but on the following schedule: \$50 this year, \$100 next year, and \$150 the following year.

- A proposal was also made to give any non-members that join APT at registration a \$100 discount.
 - Final Proposal presented by Julie Ojalvo and seconded by Maureen Brioso-Mesa: For the 2010 FAPT conference, any members that have been with FAPT since Jan. 2008 or before would pay only \$50 for the conference and all new members joining APT at registration would receive \$100 off the conference rate. This type of proposal will then be revisited on a yearly basis.
 - Norma Bonet requested votes. Proposal passed unanimously.
 - Julie Ojalvo announced that her term is up but that she will continue to work with Loretta Gallo-Lopez as a Conference Committee member.
- FAPT Conference 2010
 - Loretta Gallo-Lopez and Marie D'Alessio stated that the Rosen Center Hotel has been chosen as the venue
 - There are restaurants, trollies, and a van that transports to the parks.
 - The dates are March 19 and 20, 2010
 - The hotel is offering a \$99 a night rate and no charge for parking.
 - Linda Homeyer has been confirmed as the speaker and will present on Sand Tray use for Play therapy.
- C.E. Committee Updates
 - Sandy Barlow was invited to FAPT Board meeting to present some issues related to CE.
 - There have been very few requests for CE workshops.
 - All appropriate documentation **MUST** be completed for each workshop request in order to qualify for CE.
 - Approved workshops **MUST** be posted to the APT web site including anything that is co-sponsored by Chapters and must inform Sandy Barlow FAPT CE Chair.
 - A request for a new committee member was made
 - Sandy Barlow also asked for help in working out the details of how FAPT could extend 490/491 provider number to Chapter workshops approved by FAPT CE committee and not just use these provider numbers during Annual Conference.
 - Tara Moser volunteered to help start up the process but only on a temporary basis.
 - Julie Ojalvo stated a concern about the need to have greater chapter presence at these Board meetings.
 - If Chapter Presidents cannot attend they **MUST** appoint another member to replace them and represent their chapter.

- Newsletter Updates

- Norma stated that the newsletter is in need of an editor (preferably someone who knows “Publisher”).
- The summer edition did not go out due to a lack of material.
- In lieu of a newsletter for now, Norma will email information to members.

Web Site Updates

- Norma asked chapters to please update their information by November 1.
- Jason continues to be the one who is maintaining the web site information, please inform him of upcoming chapter workshops and change in information after elections. His e-mail is webmaster@floridaplaytherapy.org

Chapter Updates

- SW Florida Chapter: Tara Moser states that they are offering ½ day or full day workshops and that their local college has just approved its first Play Therapy course.
- Miami-Dade Chapter: Maureen states that it has been difficult to find presenters but they do now have 2 upcoming trainings, the next one being on 10/17 on Eating Disorders and then on 11/7 on working with survivors of trauma. They will have their chapter meeting after one of these trainings.
- Sarasota/Manatee/De Soto area: Janice March was present as she is trying to develop and establish a chapter in her area. She states she has 15 potential members and is looking forward to bringing play therapy to the area.

Gold Branch Status

- Status is until 3/31/10
- FAPT will need 40 additional members to continue with Gold Branch status
- Need to increase public outreach

Next Meeting will be scheduled sometime in November. This will be a transition meeting.

Meeting adjourned by President Norma Bonet at 9:50 pm.